

# FUEL PUSHKARAN

CIP Number: CREZ-GTM-11



**C2 Hook:**

\*In 2035, the Vavora-42 Mothership carries 1,000 pioneers and 42 celestial whales to terraform Mars—but its fuel is not hydrogen. It is memory. The Ganges remembers being cosmic.\*

**Unique Proposition:**

The only hard sci-fi franchise that treats sacred geography as legitimate propulsion physics. Fuel Pushkaram inverts the colonial space narrative: Mars is not a resource to extract but a patient to heal, and the medicine is 12,000 years of Indian hydro-theology.

**Creative Inception:**

Conceived in Vancouver, 2004, as a three-line treatment about "Ganga water in space." Abandoned for eighteen years because the technology to visualize whale-song-as-algorithm didn't exist. Resurrected in Dubai, 2022, during a conversation with Real Estate executives about

XR in luxury real estate . The question: *If we can project a Bugatti residence into a client's living room, can we project the Ganges into the Virgo supercluster?*

**Format:**

- Documentary series, 3 x 40 minutes
- Reference: *Interstellar* (2014) for gravity of grief; *Kurzgesagt* for cosmological scale

**Cost Projection:**

Item	Basis of Estimate	Cost (USD)
Pre-visualization (Whale CG + Vavora interior)	Reference: <i>Our Planet</i> (2023) VFX budget allocation	850,000
Underwater cinematography, Indian Ocean	Reference: <i>Blue Planet</i> location costs	420,000
Vedic scholar consultation (4 scholars, 18 months)	Reference: BBC <i>Civilisations</i> academic fees	180,000
Neuro-acoustic mapping of whale song	Reference: Project CETI R&D licensing [citation:XLS_ICON]	350,000
<b>Total</b>		<b>1,800,000</b>

**Proposed Completion:** Q4 2026 – Q2 2027

---